

CHARLOTTE AREA HOTEL ASSOCIATION (CAHA)



CAHA VISION STATEMENT

"The vision of the Charlotte Area Hotel Association (CAHA) is to have the conventions, meetings & tourism hotels unified and speaking with one voice through the Association; to be recognized as the premier organization representing these hotels; and that the members represented through the Association are recognized for their economic and charitable contributions to the Charlotte region."

CAHA MISSION STATEMENT

"The mission of the Charlotte Area Hotel Association (CAHA) is to represent and speak for the Charlotte regional convention, meetings and tourism hotel industry in a unified voice; and to provide a forum for the exchange of ideas; to be influential in leading and directing the development of the convention, meeting and tourism business in the region; and to partner with other organizations in the development of that business."

WHO WE ARE AND WHO WE REPRESENT

CAHA is an association representing the interests of the meetings and convention hotels in the Charlotte area. There are more than 7,000 full service hotel rooms in Charlotte, generating annual revenue of more than \$172 million. These meeting and convention hotels pay well over half of the total hotel/motel occupancy taxes collected in Mecklenburg County, which go to promote the hospitality industry in the region. And they produce more than 3.2 million food servings per year, or an average of 444 servings per sleeping room. Employing more than 3,500 people per month, they use, consume, serve or sell a vast array of products and services to traveling hotel guests and the local public.

SPECIAL POINTS OF INTEREST:

- **Quarterly Meetings**
- **Monthly E-mail Newsletter**
- **Bus Pass Program**
- **Networking and publicity**

LIMITED ASSOCIATE MEMBERSHIPS NOW AVAILABLE

Suppliers of goods and services to the meetings and convention hotels are now being afforded the opportunity to join CAHA and participate in discussions, programs and initiatives important to the future of these facilities.

Each Associate Member must be sponsored by a hotel member and voted on by the Board of Directors.

The new introductory dues rate is \$600, that same as the hotels.

**B E N E F I T S O F A S S O C I A T E
M E M B E R S H I P**

- ◆ Quarterly meetings with the CAHA members.
- ◆ Monthly e-mail newsletter that goes to the General Managers.
- ◆ Roundtable discussions with the General Managers on issues of importance to the hospitality industry in Charlotte.
- ◆ Discounted Bus Pass Program for your employees delivered to your door.
- ◆ Networking and publicity for you, your company and your products and services.

D U E S A N D P R I V I L E G E S

- ◆ At each meeting, Associate Members are invited to give updates on issues important to all of us.
- ◆ While Associate Members will not have the right to vote, one Associate Member will be elected to the Board of Directors with voting privileges at Board meetings.
- ◆ The cost is exactly the same as for hotel members, a rate of \$600 per year, payable in full or half-payments.



A S S O C I A T E M E M B E R S H I P A P P L I C A T I O N

The membership year for each member runs from the first of the month following receipt of this application and payment of appropriate dues and continues for twelve (12) consecutive months thereafter.

To take advantage of this limited Associate Membership opportunity and benefits, please complete the following information:

Name: _____ Title: _____
Company: _____
Address: _____
City: _____ State: _____ Zip: _____
Telephone: _____ Fax: _____
E-mail: _____

I would like to pay: Total Now Half Now

CAHA EIN #02-060-8357

Acceptance of Terms:

We understand and agree that submission of this application and acceptance by CAHA constitutes a contract for twelve (12) consecutive months beginning on the first of the month following acceptance by CAHA for a total amount of six hundred dollars (\$600) for the year, payable in one lump sum or in half payments beginning with the submission of this application.

**SEND THIS
APPLICATION
AND YOUR
REMITTANCE
(PAYABLE TO
CAHA) TO:**

Charlotte Area
Hotel Association
13000 S. Tryon Street
Suite F, PMB 168
Charlotte, NC 28278

All dues and other payments to CAHA cannot be deducted as charitable contributions, but may be deductible as other business expenses.