



So one of your employees wants to try riding CATS, but isn't sure where to start. Or a customer wants to go to the airport, but doesn't know which route serves that area. No problem, because all of CATS routes are now integrated into Google Transit. Simply go to the CATS homepage at www.ridetransit.org and start planning your trip with a specific address or destination name and the Google Transit Trip Planner will do the rest. Google Transit integrates all of the features of Google Maps, including the local feature. So if you don't know the exact address of where you're going, you can enter a business name or choose a category. The Google Transit Trip Planner shows the travel time, number of transfers and lets you select the most convenient trip. You can even access the information from your mobile phone.

Calculate the Savings From Riding the Bus

Want to help your employees save money? Well show them how and how much by going to http://apta.com/services/transit_calculator/index.cfm. The American Public Transportation Association (APTA) has an on-line calculator that lets you see what it costs to ride the bus, versus driving your car. This calculator will help you compare the price of using public transportation with the price of paying at the pump and then parking your car in town. This calculator has been set with default values based on national averages for April 2009; however, you may set variables such as the price of gas and the length of the round trip to match the price of gas in your area and the length of your round trip.